

IMPAKTER^{ECO}

MARKETPLACE

Seller Manual



[SELLER.IMPAKTER.COM](https://seller.impacter.com)

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Introduction

About Impakter

Starting first as a magazine in 2014 with the ambition to bring generations together, Impakter grew rapidly thanks to the support of its faithful readers, contributors and writers from key senior members of the United Nations organizations, Institutes (WRI, Earth, IISD and more), NGO (WWF, MSF, etc), and award winners (Nobel, Pulitzer, Times100).

In 2019, Impakter became a forward-thinking platform offering high-quality articles and interviews to its readers (over 3 million per month and xxxxx returning visitors)

Why ImpakterEco: A Marketplace of Eco-products

Today, Impakter's next goal is even more ambitious: ImpakterEco. An e-commerce platform, a marketplace of eco-products that enables consumers to live a sustainable lifestyle and take action every day. Instead of being part of the problem, our customers will become part of the solution.

In a world like ours, living in a fast-paced environment, we feel that we have to make compromises and choose one thing over the other to satisfy either our consumption needs or moral values.

We want products to be sustainable, eco-friendly, respecting human rights and cruelty-free.

It can be tedious and time-consuming to go through more than 40 websites to do our weekly shopping and stay aligned with our convictions. It can be difficult to strike every Friday or participate in protest marches every weekend. Now you can take action every single day, even from your couch.

Impakter offers you a one-stop solution, responding to all your needs within the same platform, to save both your time and our Planet.

Registering with us as a seller will give you the opportunity to precisely target a much larger number of customers, all sharing your beliefs and values. You can set up your shop on our platform for a small fee. Your shop will be a privileged place to establish a useful dialogue with your customers and obtain essential feedback from them.

Our e-commerce platform, ImpakterEco, is designed to help all eco-conscious consumers live the life of tomorrow.

Your Shop on ImpakterEco

Your shop on the ImpakterEco marketplace would carry all the necessary information for a quick sale: product photos, product description, product price per unit, shipment (cost and expected time delivery, depending on location).

Step by Step Registration Process

Step1: Seller Agreement

Please read the Impakter General Agreement, check the box and proceed further.

The screenshot shows the 'Submit A Product To Impakter' page. At the top, there is a navigation bar with categories: IMPAKTER^{ECO}, WOMEN, MEN, KIDS, BEAUTYCARE, HOME, FOOD&DRINKS, PETS, and a search bar labeled 'Start Searching...'. On the right side of the navigation bar are icons for Profile, Wishlist, Cart, and a settings gear.

Below the navigation bar is a progress bar with five steps: 1. SELLER AGREEMENT, 2. SELLER INFORMATION, 3. CONTACT INFORMATION, 4. BANK INFORMATION, and 5. BILLING INFORMATION. Step 1 is currently active.

The main content area is titled 'Impakter General Agreement' and contains the following text:

Impakter General Agreement

These terms supplement your seller agreement and apply to the offer and sale of Your Services through the Selling on Amazon service. "Your Services" means any services that you offer through the Selling on Amazon service, including product installation and repair services, in-home delivery services, and optional coverage plans.

Your Responsibilities. In addition to the obligations described in your seller agreement, you will and will cause any affiliate or third party administering, warranting, or otherwise involved in the offer, sale, or performance of Your Services, including your employees, representatives, agents, contractors, and subcontractors (collectively "Your Personnel") to:

- perform Your Services in accordance with the information set forth on the applicable service description page on Amazon.com and in accordance with any applicable manufacturer or other requirements;
- perform Your Services in a competent and workmanlike manner in accordance with the level of professional care customarily observed by highly skilled professionals rendering similar services;
- comply with any service level requirements and other policies that Amazon may designate and, upon request, provide Amazon with reports (in a form designated by Amazon) relating to your compliance with these requirements;
- maintain industry standard and any other certifications and licenses required by applicable laws or regulations and, upon Amazon's request, provide copies to us;
- maintain and adhere to drug and alcohol testing policies that meet or exceed the industry best practices of Your Services and, upon request, provide Amazon with information related to those policies (in a form designated by Amazon), including their enforcement;
- use Amazon Transaction Information made available to you, including customer addresses and telephone numbers, solely for the purpose of communicating with purchasers of Your Services to schedule or cancel them in accordance with Amazon policies, and ensure that any third-party software you use in rendering Your Services similarly protects Amazon Transaction Information;

At the bottom of the agreement text is a checkbox labeled 'Accept Agreement' which is checked. Below the agreement text is a 'Continue' button.

A red box with an arrow points to the 'Accept Agreement' checkbox, containing the text: 'Check this box to accept Agreement'.

Step2: Seller Information

Please upload your company logo, insert your company name and description for customers.



Submit A Product To Impakter



Seller information

Company Logo



Add your Company Logo here

Company Name *

Add your Company Name here

Company Description *

This year our evolution is continuing as we will soon deliver to you a platform dedicated to impact full startup and sustainable consumer goods. Between desktop, tablet and apps, you will be always be able to seek the latest impact full act.

Add your Company Description here

Continue

Step3: Contact Information

Please insert your contact details and website as shown below.



Submit A Product To Impakter



Contact information

Phone Number *

Add your Phone Number here

Website *

Add your Website here

Step4: Bank Information

Please insert your paypal for money transfers.

IMPAKTER^{ECO} WOMEN MEN KIDS BEAUTYCARE HOME FOOD&DRINKS PETS Profile Wishlist Cart

Submit A Product To Impakter

1 SELLER AGREEMENT 2 SELLER INFORMATION 3 CONTACT INFORMATION 4 BANK INFORMATION 5 BILLING INFORMATION

Bank information

Payment Info Billing info

Paypal Email *

Add your Paypal Email here

Back Continue

Step5: Billing Information

Please insert your billing details, create **8** characters password and check on the terms and agreement to finish the registration process.

Submit A Product To Impakter



Billing Information

Billing info

Payment info

First Name*

Last name*

Email*

Username*

Account Type*

Category Type*

Example: insert landofcoder, url shop will generated as http://impakteruat.ktree.org/landofcoder

Street*

City*

Country*

State/Province*

Zip/Postal code*

Region*

Password*

Confirm Password*

Add your complete billing information and create a password of **8** characters

Check this box to finish the registration

I agree the Terms and Condition (Terms and conditions)

Impakter contact details

✉ seller.team@impakter.com

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