

IMPAKTER^{ECO}

MARKETPLACE

Global Organization Onboarding Requirements



[SELLER.IMPAKTER.COM](https://seller.impakter.com)

Requirements

For the onboarding process, Impakter needs the information and assets listed below in order to set up your profile on our platform:

1. **Logo Image:** Your logo on IMPAKTER ECO marketplace should be square shaped and should be min 200x200px - max 400x400px.
2. **Company:** Description of your organization.
3. **Products:**
 - a. **List:** You can send us (can be excel file or in CSV format) the list of all the products that are available on your site that you want to add to our marketplace.
 - b. **SKU (stock keeping unit):** your product must have an SKU. This identification number must range from 8-12 characters. You can learn more about SKUs [here](#).
 - c. **Images:** Sent separately from the list file. Real-world images of the product or stylized is acceptable. Image must be a minimum of 870x1262px.
 - d. **Description:** Short and long description of your products.
 - i. **Short description length:** maximum 75 words
 - ii. **Long description:** maximum 300 words.
 - iii. **Weight:** Each product must have a weight (for shipping)
 - iv. **Price:** in EUR without VAT.
4. **Shipping rates.** Please fill in only the yellow column in the file sent from Impakter.
5. **17 SDGs:** Which [Sustainable Development Goals](#) (SDGs) your brand focuses on. Please select up to 5 of the 17 SDGs.
6. **Certification:** Send us the certificates your company and/or your suppliers hold. Ideally PDF format.
7. **Contact details:** email, office address and phone number.
8. **Send several samples of your products:** address: via Ludovico di Savoia 10, Rome, Italy, postal code: 00185. Recipient: Impakter.

For more information you can check out our [seller manual](#), [photography guide](#) and the [seller hub](#).

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